

SKL Services, Inc. Mailing List Service Agreement

To complete the sign-up process for SKL Services, Inc. Mailing List Services, please follow these three steps:

1. Fill out and sign **all** required fields on Pages 1 and 8 of this Agreement.
2. Initial every page in the bottom right corner.
3. Fax the entire Agreement to (281) 754-4436.
4. Mail a signed copy of the entire Agreement to:

SKL Services, Inc.
P.O. Box 145
Spring, TX 77383-0145, USA

This SKL Services, Inc. Mail List Mailing List Service Agreement (the "Agreement") is made as of the ____ day of _____, 200__, by and between SKL Services, Inc., a Texas corporation ("SKL") and _____ ("Customer").

Customer Contact Information

Customer name: _____ Billing address: _____			
City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____			
Contact information for Customer's List Administrator	Name: _____	Phone: _____	Email: _____
Contact information for Customer's Alternate Contact	Name: _____	Phone: _____	Email: _____

Mailing List Packages

Unix Mail Basic Unix Mail Silver Unix Mail Diamond
 Unix Mail Basic+ Unix Mail Gold Unix Mail Custom List
 Unix Mail Bronze Unix Mail Platinum

Extra-cost Options

Extra list for Basic packages Add-on names to existing list Expedite Mailer

List and Custom Domain Names

please indicate the names you would like your email list to read (i.e. @list.mailingbee.com) -or- @list.YOURDOMAIN.com (you must make DNS entry with your domain host provider)

Comments

AGREED:

Customer name: _____ Title: _____ (printed)
Customer Signature: _____ Date: _____

NOTE: SKL Services, Inc. will not accept Service Agreements that have been modified

1

Customer Initials _____

SKL Services, Inc. Mailing List Service Agreement

**** Please sign Page 8 before submitting this Agreement ****

TERMS OF SERVICE

1. Service Agreement.

SKL agrees to provide Customer with newsletter and/or promotion email list services (the "Service") subject to the terms of this Agreement, the Prices stated in Exhibit A, and the Operating Rules stated in Exhibit B (the "Rules"). This Agreement, the Prices and the Rules state the full agreement between SKL and Customer with respect to the Service to be provided to Customer by SKL. Any other or prior agreements between SKL and Customer with respect to the subject matter of this Agreement are hereby superseded. This Agreement will become effective only after SKL accepts this Agreement by activating Customer's access to the SKL Mailing List service network (sometimes referred to in this Agreement as the "SKL Services, Inc. Mailing List System").

2. Right to Modify.

This Agreement and the Rules may be supplemented, modified or amended (each a "Revision") by SKL at any time at its sole discretion, and each such Revision will be effective 2 business days after it has been sent to Customer by SKL pursuant to Paragraph 11 ("Notices"), provided, however, that prices may be modified only in accordance with the provisions of Paragraph 4 (b) ("Pricing") of this Agreement. If any Revision is not acceptable to Customer, Customer may terminate this Agreement in the manner provided in Paragraph 10 ("Termination") below. Customer's continued use of SKL's Service under this Agreement after the effective date of such Revision shall be deemed to constitute acceptance of the Agreement as so supplemented, modified or amended. Except as otherwise stated in this Paragraph 2 and Paragraph 4, this Agreement may not be amended, except by a written agreement signed by both parties.

3. Activation and Use of SKL Services, Inc. Mailing List System

(a) Following execution of this Agreement, SKL shall provide Customer with an account list name and an account name password that will allow access to the SKL mailing list system tools. Customer will use SKL as an Independent Content Provider ("ICP"). As an ICP, Customer shall be liable and responsible for any and all activities conducted through its account by Customer or, if applicable, by Customer's users, whether or not such activities have been authorized by Customer.

(b) Upon SKL's request, Customer shall provide SKL with accurate and complete registration information with respect to Customer's use of the SKL Services, Inc. Mailing List System (including the identity, email addresses, and passwords of Customer's authorized list administrators) and to promptly update such information as changes occur. Customer's failure to provide or update such information shall constitute a breach of this Agreement and this shall be grounds for SKL terminate this Agreement or the right of any person associated with Customer to use the SKL Services, Inc. Mailing List System (including any person using the SKL Services, Inc. Mailing List System through Customer's account with or without Customer's authority). In such case, Customer shall also be liable to SKL for any and all additional remedies that may be available under law.

(c) Customer agrees to use a "double opt-in" subscription method for all new list members. For the purpose of this Agreement, a "double opt-in" method shall mean that when Customer adds a new member's email address to the list, that email address shall not be activated unless and until the new member receives a single confirmation e-mail from Customer requesting member's consent to be added to the list and SKL receives from the new member a confirmation action (such as a confirming e-mail from the new member's email address) approving such action. The confirmation email sent by the Customer to new members may not include advertising or calls-to-action other than an appeal to confirm the member's subscription.

4. Charges.

(a) Customer will be charged for the use of the SKL Services, Inc. Mailing List System in accordance with the Prices. The Prices may be modified by SKL at any time pursuant to section (b) of this Paragraph 4. Payment for one-time mailings shall be due upon Customer receipt of invoice (electronic or fax) and must be paid PRIOR to mailer(s) being sent. Payment made in advance for Monthly fee packages are not refundable except as specifically provided in this Agreement. If payments for Monthly fee packages are not made within 10 days after the date of SKL Services, Inc.'s invoice, without limiting any other rights of SKL under this Agreement, SKL may (i) discontinue or disable Customer's service or (ii) hold and prevent the copying or export of Customer's list membership data. In the event this Agreement is terminated, SKL reserves the right to hold and prevent the copying or export of Customer's list membership data until all outstanding invoices are paid in full. In the event SKL exercises its right to discontinue or disable Customer's service as provided in this Paragraph 4 and, within 6 months thereafter, Customer has not cured its default under this Agreement by paying to SKL all amounts which it then owes to SKL, SKL shall then have the further right to delete any of Customer's membership data then on the SKL Services, Inc. Mailing List System.

NOTE: SKL Services, Inc. will not accept Service Agreements that have been modified

2

Customer Initials _____

SKL Services, Inc. Mailing List Service Agreement

(b) The present rates for the Service are stated in the Prices set forth in Exhibit A. The Prices are subject to change by SKL at any time and such change shall become effective 30 days after the delivery of a notice to Customer pursuant to Paragraph 11 ("Notices"). If any change in the Prices is not acceptable, Customer may terminate service under this Agreement as provided in Paragraph 10 ("Termination"). However, Customer's continued use of the SKL Services, Inc. Mailing List System following the effective date of any change in the Prices shall be considered acceptance of such change.

(c) Customer is responsible for all charges arising out of its use of the SKL Services, Inc. Mailing List System whether or not such use is authorized by Customer.

5. Use of SKL Services, Inc. Mailing List System Content.

(a) Customer may charge its users under separate agreements for use of the SKL Services, Inc. Mailing List System and any information, communications, software, photos, video, graphics, music, sounds and other material and services provided by Customer or other users of Customer's account (collectively referred to as "Content").

(b) Customer acknowledges, and shall also notify its authorized users, that SKL is not responsible for and does not give any assurance to any person with respect to the validity, value, usefulness or accuracy of Content. Customer and any person using Customer's account shall bear any risk associated with the Content. SKL has the right to monitor the use of the SKL Services, Inc. Mailing List System, including the Content that may be transmitted across it from time to time. SKL will prescreen and/or review any Content prior to its appearance on the SKL Services, Inc. Mailing List System. SKL has the right to require Customer to remove, prohibit or discontinue any Content on the SKL Services, Inc. Mailing List System which SKL, in its sole discretion, determines to be harmful, offensive or otherwise in violation of the Rules or this Agreement.

6. Intellectual Property Rights.

(a) Content Subject to Rights - Customer acknowledges that Content on the SKL Services, Inc. Mailing List System, whether provided by Customer or others may include material which is the subject of and protected by copyrights, trademarks, service marks and other proprietary rights ("Rights"). Customer acknowledges that such Rights are valid and valuable and are protected and apply to all media which now exists or may in the future exist. Unless specifically provided elsewhere in this Agreement, Customer's ability to use any Content which is protected by such Rights shall be governed by applicable law including relevant patent and trademark law.

(b) Customer Warranty - Customer agrees, and will require each and every one of its users to agree, (i) that it will transmit on the SKL Services, Inc. Mailing List System only Content that is not subject to any Rights in favor of any other party or Content in which the holder of any Rights has given express consent to such transmission and (ii) that by transmitting or allowing the transmission of any Content on the SKL Services, Inc. Mailing List System, Customer or Customer's users automatically warrant that SKL has the royalty-free, irrevocable, nonexclusive worldwide right to transmit and display such Content in whole or in part on the SKL Services, Inc. Mailing List System for the duration of the performance of the Service. Customer may obtain the consent of its users to the covenants provided in this Paragraph by requiring such persons to perform sign-on procedures which will confirm their agreement to and acceptance of these conditions.

(c) Lawful Use - Customer agrees to use the SKL Services, Inc. Mailing List System only for lawful purposes. Customer recognizes and agrees that SKL at its sole discretion may monitor any and all areas of the SKL Services, Inc. Mailing List System to oversee compliance with this Agreement and the Rules and Customer will so inform its users that their use of the SKL Services, Inc. Mailing List System will constitute consent to such monitoring. If Customer or any of its users restricts or inhibits any other customer or user of the SKL Services, Inc. Mailing List System, SKL may, at its discretion, terminate or limit the right of Customer or Customer's user to use the SKL Services, Inc. Mailing List System.

7. International Usage.

Customer acknowledges that its use of the SKL Services, Inc. Mailing List System allows access to Content originating from other customers, ICPs and third parties located in countries other than the United States. Customer agrees that its access to and use of such Content may be governed (in addition to this Agreement and the Rules) by separate terms and operating policies which conform to appropriate and applicable national laws and customs.

8. No Warranty.

CUSTOMER EXPRESSLY AGREES THAT USE OF THE SKL SERVICES, INC. MAILING LIST SYSTEM, SERVICES AND SOFTWARE ARE AT THE CUSTOMER'S SOLE RISK. SKL'S SERVICES AND SOFTWARE

NOTE: SKL Services, Inc. will not accept Service Agreements that have been modified

3

Customer Initials _____

SKL Services, Inc. Mailing List Service Agreement

ARE PROVIDED ON AN "AS IS", "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF NONINFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. SKL LIABILITY TO CUSTOMER FOR BREACH OF THIS AGREEMENT IS LIMITED SOLELY TO THE AMOUNT PAID BY CUSTOMER TO ACCESS AND USE THE SKL SERVICES, INC. MAILING LIST SYSTEM AND SKL'S SOFTWARE AND SERVICES FOR THE PERIOD OF TIME DURING WHICH THE SKL SERVICES, INC. MAILING LIST SYSTEM FAILED TO OPERATE AS A RESULT OF SKL'S ACT OR OMISSION. THE REFUND OF FEES PAID TO SKL FOR THE PERIOD DURING WHICH THE SKL SERVICES, INC. MAILING LIST SYSTEM MAY HAVE FAILED TO OPERATE AS A RESULT OF SKL'S ACT OR OMISSION SHALL BE CUSTOMER'S EXCLUSIVE REMEDY WITH RESPECT TO THE USE OF THE SKL SERVICES, INC. MAILING LIST SYSTEM AND SKL'S SOFTWARE AND SERVICES. IN NO EVENT SHALL SKL BE LIABLE FOR INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE OR INCIDENTAL DAMAGES INCLUDING, BUT NOT LIMITED TO, LOSS OF PROFITS OR LOSS OF DATA, ARISING OUT OF OR RELATING TO THIS AGREEMENT, HOWEVER CAUSED, AND ON ANY THEORY OF LIABILITY (INCLUDING NEGLIGENCE). IN THE EVENT ANY JURISDICTION DOES NOT ALLOW THE EXCLUSION OR LIMITATION OF ANY WARRANTY OR LIABILITY UNDER THIS AGREEMENT, SKL'S LIABILITY IN SUCH JURISDICTIONS SHALL BE LIMITED TO THE EXTENT PERMITTED BY APPLICABLE LAW.

9. Indemnification.

Customer will defend and indemnify SKL Services, Inc. and hold SKL Services, Inc. harmless from all liabilities, claims and expenses, including attorneys' fees, arising from (a) a breach of this Agreement or the Rules by Customer or any of Customer's users or (b) the transmission by Customer or its users of any Content on the SKL Services, Inc. Mailing List System, whether or not such use was authorized by Customer. SKL, at Customer's expense, will cooperate with Customer in the defense of any matters which are subject to this indemnification; however, SKL reserves the right to approve any settlement agreement in connection with any such matter that is not fully covered by applicable insurance. SKL also reserves the right, at its own expense, to assume the exclusive defense and control of any matter otherwise subject to indemnification by Customer under this Paragraph 9, but in that event, Customer shall have no further obligation to indemnify SKL with respect to that matter. The obligation to indemnify, defend and hold SKL harmless in accordance with this Paragraph 9 shall not apply to the extent that any losses or costs suffered by SKL are due to gross negligence or willful misconduct on the part of SKL.

10. Termination.

Either Customer or SKL may terminate this Agreement at any time and for any reason, with or without cause. Subject to the provisions of Paragraph 8, if Customer is dissatisfied with any term of this Agreement or any Rule, policy or practice of SKL in operating the SKL Services, Inc. Mailing List System, or in the Content appearing on the SKL Services, Inc. Mailing List System or the amount or type of fees or billing methods, or any change therein, Customer may terminate this agreement by delivering written notice to SKL in the manner provided in Paragraph 11 and in such instance this will be Customer's sole remedy. Customer's notice of termination will be effective upon receipt by SKL. In the event that a Customer's Agreement is so terminated or canceled by Customer or SKL, Customer will be entitled to the refund of any fees that have been paid in advance provided Customer is not otherwise in breach of this Agreement.

11. Notices.

Notices to the parties shall be sent by personal delivery or by certified mail, return receipt requested or by recognized overnight courier with a printed confirmation of receipt or by email at the addresses indicated on Page 1 of the Agreement (or to such other address as a party may specify by written notice sent in accordance with this paragraph):

12. Delays.

SKL shall not be liable for failure to perform hereunder due to the inability of Customer, SKL or any other person to connect to the Internet, or any other failure or unavailability of the Internet for any cause whatsoever, acts of God, or of the public enemy, or of any government or agency thereof, fires, floods, epidemics, quarantine restrictions, strikes, work stoppages, freight embargoes, severe weather, differences with workmen, restrictions imposed by governmental agencies, war, hostilities, riot, rebellion, delay in or lack of transportation facilities, inability to secure materials, power failure or fluctuation or any other cause beyond the control of SKL, or SKL's exercise of its rights under this Agreement. In the event of delay by SKL due to any such cause, the date of performance of any act by SKL will be postponed by such length of time as may be reasonably necessary to compensate for such delay.

13. Privacy.

NOTE: SKL Services, Inc. will not accept Service Agreements that have been modified

4

Customer Initials _____

SKL Services, Inc. Mailing List Service Agreement

(a) SKL shall exercise reasonable commercial efforts to make the SKL Services, Inc. Mailing List System secure. SKL shall not make Customer's passwords available to anyone who is not

- (i) an authorized agent or employee of SKL or
- (ii) a list administrator who has been so designated to SKL by Customer in writing.

(b) SKL acknowledges that membership lists provided to SKL by Customer in connection with this Agreement are the property of Customer. Unless SKL receives specific instructions from Customer to the contrary, SKL will not sell, license, share, transfer or otherwise disclose Customer's membership lists or Customer's list administrator's login information to any third party except as otherwise specifically provided in this Agreement or the Rules or as required by law or a court order.

(c) SKL may access Customer's membership lists in order to unsubscribe a member who has sent to SKL a request that it do so or a complaint to the effect that such member is unable or unwilling to unsubscribe themselves, or if such member violates the Rules or the terms of this Agreement.

14. Applicable Law.

To the extent of any conflict between this Agreement and the Rules, this Agreement shall take precedence. If any portion of this Agreement is held to be invalid or unenforceable by a court of competent jurisdiction, that portion shall be construed consistent with applicable law as nearly as possible to reflect the original intentions of the parties and the remaining portions shall remain in full force and effect. This Agreement shall be governed by the laws of the State of Texas, excluding its conflicts of law rules, and Customer and SKL each submit to the exclusive jurisdiction of the courts of the State of Texas for the enforcement of this Agreement or any action arising out of or relating to this Agreement. This Agreement shall bind and be for the benefit of the parties hereto and their respective successors and assigns.

SKL Services, Inc. Mailing List Service Agreement

EXHIBIT A: PRICES

Plan Option	Basic	Basic+	Bronze	Silver	Gold	Platinum	Diamond
Setup Fee (One-Time)	\$25	\$25	\$50	\$100	\$200	\$500	\$1,000
Number of Lists (price per mailing)	1	1	1	1	1	1	1
Setup, clean, test and configure time from receipt of creative to mailing date for ALL lists	Minimum 12 hrs.	Minimum 24 hrs.	Minimum 24 hrs.	Minimum 48 hrs.	Minimum 48 hrs.	Minimum 96 hrs.	Minimum 96 hrs.
Includes Test mailing	No	No	Yes	Yes	Yes	Yes	Yes
Number of Messages (list size)	up to 2,500	2,501 to 10,000	10,001 to 25,000	25,001 to 75,000	75,001 to 150,000	150,001 to 300,000	300,001 to 500,000
Specific Domain	Not available	Available *extra \$	Available *extra \$	Included	Included	Included	Included
Average Message Size	12-14 KB	12-14 KB	12-14 KB	12-14 KB	12-14 KB	12-14 KB	12-14 KB
One-Time Mailing Price*	\$29.95	\$69.95	\$129.95	\$219.95	\$399.95	\$599.95	\$899.95
Multiple Mailing (Extended Mailing Contract)**	15% Discount	15% Discount	15% Discount	15% Discount	15% Discount	15% Discount	15% Discount
Unsubscribe Links included	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Very Important Notes

- Set-up fees are one-time and **non-refundable**.
- Set-up fees for Specific Options may be waived if purchased with this initial Agreement.
- All Mailing List Service Packages require a three-month minimum contract.
- Verification mailing fees for initial "affirmative consent" email will apply to all lists that cannot be 100% fully verified as opt-in

Message Volume: Size and Quantity

In SKL's terms, "message volume" is a factor of both the actual number of messages you send and your average message size (in kb) over a mailing period. The package prices above include a specified number of messages and assume a monthly average message size of 12-14kb. Please note: if your total message volume exceeds this amount during a particular mailing—either due to message quantity or size, or both—your total bill for that mailing will be higher than the package amount. If your message volume exceeds the amount included in your package, you will be charged for the extra mail at the effective "cost per thousand" (CPM) of your package (pricing to be found here - <http://www.sklservices.com/listserv/listserv.htm>).

Payment

All SKL Services, Inc. Monthly Mailing List Service Agreements require a minimum term of three (3) months from the date of account activation. For packages with monthly fees of \$500 or less, we require credit card payment. For packages above \$500 per month, we accept purchase orders (North American companies only), wire transfers, PayPal and credit cards. If you pay by credit card, we accept Visa/MasterCard and AMEX. For all payment types, we will email you an invoice that details your usage and costs for that mailing, including any minimum fees that apply. Please note that we do not send invoices by postal mail. If your account is by credit card, we charge your card automatically prior to each mailing. Payment for purchase order accounts is due within 10 days of the invoice date. Remember: mailings will NOT BE DONE UNTIL FULL PAYMENT HAS BEEN RECEIVED. Please also note that all set-up fees are non-refundable.

Changing or Modifying Packages

If your requirements change over time, you may switch to a higher or lower package. Please note that such changes will take effect during your *next* billing cycle, not the current cycle in which you request the new plan. To switch to a new package, or to modify your existing one, please complete and submit the Service Agreement Addendum, available at - <http://www.SKLServices.com>

NOTE: SKL Services, Inc. will not accept Service Agreements that have been modified

6

Customer Initials _____

SKL Services, Inc. Mailing List Service Agreement

EXHIBIT B: THE RULES

Note: Compliance with the Rules is an **absolute condition for your use of the SKL Services, Inc. Mailing List Service.**

Spamming Prohibited:

You (i.e., the Customer) may not use the SKL Services, Inc. Mailing List System (also known as SKL Services, Inc.) to send unsolicited email ("spam"), whether it is commercial or non-commercial. Your email will be considered unsolicited if your membership addresses are not 100% opt-in by your members. If your email addresses came from harvesting, a purchased email list, another mailing list (even with the approval of the other list owner), or were compiled by any method other than by direct subscription from your members, for the purposes of this Agreement and these Rules they will be considered unsolicited (non-opt-in) email (that is, "spam").

If SKL receives complaints that you are sending unsolicited commercial or non-commercial e-mail ("spamming"), in addition to any other rights that SKL may have under this Agreement or under applicable law, SKL may at its sole option suspend your service pending a reconfirmation of your entire membership list. This reconfirmation may be required by SKL in any reasonable manner it determines in its sole judgment including, without limit, sending a single e-mail to all of your list members requesting confirmation of their wish to maintain their subscription to such list. Members who do not reconfirm within a reasonable time established by SKL may be deleted from the list in question. SKL agrees to use reasonable commercial efforts to contact your designated list administrator by e-mail or phone before suspending service. Your consent will be requested before SKL contacts your list members for the purposes of reconfirmation; however, if you do not consent to SKL contacting your list members for the purposes of reconfirmation, SKL may terminate this Agreement.

If SKL determines in good faith that you have been spamming, in addition to any other rights under this Agreement and applicable state or federal law, (i) SKL will issue a one-time warning to your primary contact's email address to cease such activity, after which if your spamming continues (ii) SKL may bring an action in any court of competent jurisdiction to enjoin such activity, it being understood that such activity may cause irreparable harm to SKL which may not be fully compensable by monetary damages and (iii) SKL may recover from Customer monetary losses caused to SKL by such activity in an amount equal to (a) \$500 for each such item of unsolicited e-mail which Customer has sent to each separate and identifiable e-mail address in violation of this Rule, which amount the parties agree is a fair and reasonable estimate of SKL's losses which would be occasioned by such violation; or (b) if SKL can establish a greater amount of monetary loss, the amount of such actual monetary loss suffered by SKL as a result of such violation including, but not limited to, any damage or loss (including attorney's fees) resulting from any claim made against SKL as a result of Customer's conduct in violation of this Rule. In addition to the foregoing, Customer shall be responsible for reasonable costs incurred by SKL in bringing such actions, including reasonable attorney's fees.

Other Unacceptable Uses:

Additionally, you may not use the SKL Services, Inc. Mailing List System to:

1. Send email with an invalid "From:" or "Reply-to:" address. All messages posted to your list must contain valid email addresses and you must be responsive to all replies from members of your list, including unsubscribe requests. You may not refuse or ignore unsubscribe requests from members of your list.
2. Harass, threaten, embarrass or cause distress, unwanted attention or discomfort to a person or entity.
3. Post or transmit sexually explicit images or other content that is deemed by SKL to be offensive.
4. Transmit any unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, or hateful content or content which is racially, ethnically or otherwise objectionable, or which infringes upon the rights of any third party, as determined by SKL.
5. Impersonate any person, including but not limited to, an official of SKL or an information provider, or communicate under a false name or a name that you are not entitled or authorized to use.
6. Intentionally or unintentionally violate any applicable local, state, national or international law, including but not limited to any regulations having the force of law.

Membership Confirmation:

You will use a "double opt-in" (signup plus confirmation) subscription method for all new list members, as provided in Paragraph 3(c) of the Agreement. The confirmation e-mail you send to new members may not include advertising or calls-to-action other than an appeal to confirm the member's subscription. If you import unconfirmed (single opt-in) members directly into your list, or include advertising or other unsolicited calls-to-action in the confirmation message, be advised that you do so at your own risk, and that, in case of complaints of spamming, SKL reserves the rights described in the section entitled "Spamming Prohibited".

SKL Services, Inc. Mailing List Service Agreement

Unsubscribing:

All list messages must include the SKL unsubscribe instructions in the body or footer of the message, so that members can unsubscribe themselves from the list. List owners should respond to member requests for manual removal from the list with courtesy and timeliness. Please do not discard personal email messages you receive asking to be removed from your list. Even if the user request for removal is aggressive, unfriendly or otherwise rude, you should nonetheless make every attempt to help the user get off your list and to resolve the situation.

Membership List:

You may not use the SKL Services, Inc. Mailing List System for one-time mailings to a list of members after which you delete substantially all of the membership and create a new list. Your membership must be a static, permanent list to which you add or delete new members and/or members subscribe or unsubscribe themselves in the ordinary course.

Violation:

In the event you violate these Rules, SKL may, in its sole discretion, remove your list from its server and terminate your right to use the SKL Services, Inc. Mailing List System. List owners should be aware that they are responsible for the behavior of their list members.

Privacy:

SKL is committed to maintaining your privacy and that of your list members.

1. SKL treats private communications on or through the SKL Services, Inc. Mailing List System as strictly confidential.
2. For your protection, we strongly recommend you do not give your membership list to anyone, ever.

See Paragraph 13 of the Service Agreement for more information on SKL's Privacy Policy.

AGREED:

Customer Name: _____ Title: _____
(printed)

Customer Signature: _____ Date: _____

**** Please fax and mail a copy of this entire Agreement to SKL Services, Inc.
per the instructions on Page 1 ****